



2nd International exhibition of equipment, technologies and services for ventilation, air-conditioning and refrigeration of domestic, commercial and industrial facilities

6-9 February 2024 | Moscow
Crocus Expo

POST SHOW REPORT



ABOUT THE EXHIBITION

AIRVent - International B2B exhibition of domestic, industrial and semi-industrial equipment for ventilation, air conditioning and refrigeration.

At the exhibition, leading Russian and international manufacturers and suppliers present their best solutions and novelties to specialists of the climate industry - owners and representatives of design and construction organisations, installation companies, industrial enterprises and trading companies

EXHIBITORS

120

Exhibitors
from Russia, China and Turkey

70%

new
exhibitors

VISITORS

7 523

specialists

from **76**

Regions of Russia

and **14**

Countries

Growth of **48%** compared to 2023

SPACE

8000 sqm



EXHIBITION SECTORS



Ventilation
equipment



Air conditioning
equipment



Accessories for
air conditioning
and ventilation



Commercial
and industrial
refrigeration
systems



Building
automation /
software



Air quality
control
systems



Tools



Services



EXHIBITORS

120

participants
from Russia, China and Turkey

EXHIBITOR PROFILE

Manufacturing and trading companies of engineering equipment for ventilation, air conditioning and refrigeration systems

AMONG THE EXHIBITORS OF AIRVENT 2024:

Aer Group, AIROON, Alasca Ru, Blizzard, Breezart, Buhler-AHS, Centak air, Chunmu refrigeration, Clivet, Dunham-Bush, ERA, Hiref, Hoocon, Horynize, Inverter Energy, Kngfit, Korf, Minibox, Simecs, Superair, Thermex, TURKOV, Waer, Antares, APIKS GK, Aervan, Aero Ixia, Aero Ixia, Aerostar, Belluno Service, Blagovest, Blizzard Luftechnik, BRIZ-Climatic Systems, Vakio, Vanvent, Veza, Vencon Ural, Ventart, Ventmashina, Ventmodern, Vertro, Vetran, Vlaga Pro, GalVent, Grotiks, Imperia Klimata, InfraReda, Meratek, Nevatom, Panova Tech, Promvent, Promsitech, Resol, Roven, RostoPlast, Stok, Sigma- Vent, SI-Laser, Sputnik, Unisplit, Home Electrical Systems and many others



EXHIBITOR SURVEY RESULTS



EXHIBITION VISITORS

7 523

unique
visitors

From **76**

Regions of Russia

and **14**

Countries

15 873

visitors to Aquatherm
Moscow were also
planning to attend
AIRVent 2024

3 932

new specialists who
haven't attend the
AIRVent exhibition before

VISITOR PROFILE

owners, managers and specialists of design and
installation organisations, industrial enterprises,
wholesale and retail trade companies, construction
companies and development organisations



GEOGRAPHY OF VISITORS

76

regions of the
Russian Federation

14

Countries

70%

Moscow and Moscow region

27%

Regions of Russia

3%

Other countries

Top 10 regions:

Leningrad, Republic of
Tatarstan, Samara, Nizhny
Novgorod, Ryazan, Vladimir,
Voronezh, Sverdlovsk,
Rostov, Yaroslavl regions



JOB TITLE

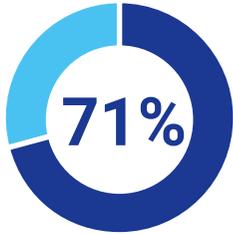
32%	Head of Company/ Founder/ Individual Entrepreneur
10%	Deputy head of company
26%	Head of Department/ Team Leader
32%	Manager/ Specialist

VISITOR ACTIVITY PROFILE

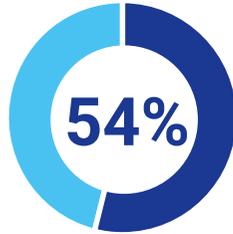
33%	Wholesale and retail trade
23%	Installation of engineering systems
20%	Construction and design of engineering systems
16%	Industrial Enterprises



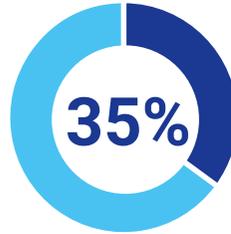
VISITOR INTEREST



Industrial
Equipment



Domestic
Equipment



Semi-industrial
equipment

75%	Ventilation equipment
62%	Air conditioning equipment
51%	Accessories for conditioning and ventilation
43%	Commercial and industrial refrigeration systems
30%	Building automation / Software
28%	Air quality control systems
23%	Tools
15%	Services

*The survey used a multiple choice question.



VISITOR SURVEY RESULTS

94%

came to the exhibition to search for products and services for business and trends

92%

Influence procurement decisions

71%

plan to purchase products from exhibitors

53%

spend more than 10 million rubles per year for equipment and materials purchases

50%

do not attend other exhibitions with similar themes

84%

plan to visit the exhibition in 2025



CONFERENCE PROGRAMME

9

Conferences

57

Speakers

951

Visitors

NEW CONFERENCES AT THE EXHIBITION

- Bloggers' discussion on "Marketing and Sales Practices in the Climate Business" with the support of C.O.K. magazine.
- A designer's day dedicated to discussing methods of designing engineering systems in accordance with the state standards (Partner: NP "ABOK")
- Session "Industrial Market and commercial refrigeration", where leading industry experts discussed trends and innovative solutions (Partner: Refrigeration Technology Magazine)
- Session "Peculiarities of interaction between client and contractor at the stage of design of construction projects" in the partnership with the Smart City Project of the Russian Ministry of Construction



KEY PROGRAMME EVENT

7th International Ventilation Congress "Creating the future by combining knowledge and innovation in the field of safe microclimate" (Co-organiser: NP "ABOK")

The Congress retained its international status: 4 foreign speakers presented their speeches. The speakers were Frank Hovorka (independent expert), Peter Simmonds (ASHRAE, FIBPSA), Xiangting Li (Tsinghua University School of Architecture) and Ozan Atasoy (EUROVENT, Aiolos Advance).



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Crocus Expo



Book your Stand

airventmoscow.ru
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